

## **Job Description: Multilingual Transcreation Manager**

Are you a citizen of the world?

Have you got the right mindset?

Have you high-energy levels?

And you feel you have got enough cross-cultural experiences to write a blog.

Native is for you.

We are currently recruiting Multilingual Transcreation Manager to ensure the production of culturally adapted marketing communications for major global brands.

### **You will be responsible for:**

- § Pre-screen and select the Native team of Writers and Editors that get the different Brands tone of voice.
- § Managing the transcreation process with the team of approved writers
- § Evaluate the Transcreations received to ensure they meet the clients brief (format, tone of voice, language and style ) and that the brand and the message is relevant in the local market
- § Under the direction of the Senior Transcreation Manager, plan and execute complex schedules to accommodate client requirements, evaluate risks related to cost, cycle time, and capacity.
- § Work closely with the multiple stakeholders to ensure a smooth approval of the transcreation supplied.
- § Building the Brand Glossary and Library of Approved Assets for all of the markets.
- § Track financial information and communicate and update project information with the Transcreation Manager. Maintain all required record keeping updated our internal project management system.

### **You will have to be:**

- § A perfectionist that strives for quality excellent
- § Love multitasking and being highly organised
- § Enjoy a dynamic environment with high-tempo work with deadlines that cannot be missed
- § And have the ability to think and question the creative work supplied from multiple countries.

### **Education and Experience - Requirements**

- § BA/MA/BS/MS in Language-related, Translation, International Business field (or equivalent experience);
- § 2+ years experience in advertising
- § A plus: 1+ year experience with Translation Memory software (Trados, Idiom WorldServer, or Across preferred)
- § A plus: Experience with TMX and XLIFF and multiple Sources of Content